

FOR IMMEDIATE RELEASE

J Rosenthal & Son Ltd buy QlikView 9
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J Rosenthal & Sons buy QlikView and JD Edwards (JDE) QlikView applications to standardise all BI/Analytics/reporting onto a single technology;

"For a lean and dynamic organisation such as ours this course of action makes total sense. We get all our reporting in one place and one version of the truth-with empowered users.

We in IT can avoid writing time consuming ad hoc reports and save on external consulting as a result, on top of which our decision makers can use the analytics capability of QlikView with the pre built JDE QlikView applications from Differentia Consulting, to improve how we do business"

Chris Cartmell IT Manager

About J Rosenthal

J Rosenthal & Son Ltd was founded in 1911 and is managed by a third generation member of the family. The company operates out of two warehouses totaling 135,000 sq ft, approximately 30 minutes North of the Manchester Head Office and employs almost 200 staff, with an annual turnover in excess of £30 million. Whilst J Rosenthal & Son Ltd does not trade under its own name, product is sold under the following brands:

Dreams 'N' Drapes – A leading supplier of ready-made bedding and coordinating curtains, blinds and cushions, supplying major retailers, mail order companies, department stores and independent outlets.

Curtina - A leading supplier of ready-made curtains, blinds, accessories and coordinating cushions to the UK domestic market. Supplying major retailers, mail order companies, key accounts and independent outlets.

D P Textiles – A small stitching unit enabling Dreams 'N' Drapes and Curtina to provide a fast turn round of sampling and bulk production.

Designatex – A unique business, able to digitally print fabric from artwork for sampling, before screens are cut for bulk printing. This company is able to lab dye any fabric for sample purposes and produce sample lengths for photography where required.

The above businesses are all based at the Head Office in Radcliffe nr Manchester UK.

Both Dreams 'N' Drapes and Curtina source product from around the world and pride themselves on having a dedicated supply chain of long standing exclusive partnerships with select manufacturers in Asia and the Far East, providing first class service and product excellence.

For further information, visit www.jrosenthal.co.uk

About Qliktech

QlikTech is the world's fastest-growing Business Intelligence (BI) company. Its flagship QlikView product delivers instant business answers, enabling users to easily explore their data without limits. Unlike traditional BI, QlikView delivers immediate value with payback measured in days or weeks rather than months, years, or not at all. It is the only BI offering that can be deployed on premise, in the cloud, or on a laptop or mobile device-from a single user to the largest global enterprise. Through QlikView's disruptive, in-memory associative approach, business users have experienced unprecedented success and satisfaction, backed by its unique 30-day money-back guarantee. QlikTech has more than 12,000 customers in 95 countries and over 800 partners worldwide. For more information, please visit www.qlikview.com.

About Differentia Consulting

Differentia Consulting is a UK based IT Management Consulting company and systems integrator (SI), that has been providing strategic management, and Enterprise Resource Planning (ERP) consulting, solutions, resourcing and support services since 2002. Differentia Consulting is an award winning (Oracle and IBM), independent ERP focussed organisation providing ERP lifecycle services, into many industry sectors, specialising in manufacturing, and consumer packaged goods (CPG) / retail.

Differentia Solutions is the industry sector agnostic 'disruptive technology' solutions arm of the business, delivering rapid return on investment, quick win, quick 'time to value' technologies and solutions. QlikView from QlikTech is just one of these technologies.

Differentia Resourcing provides world class ERP delivery capability for consulting, contract and permanent requirements.

Differentia Support provides ERP related managed application, technical and hosted support services.

For further information, visit www.differentia.net

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